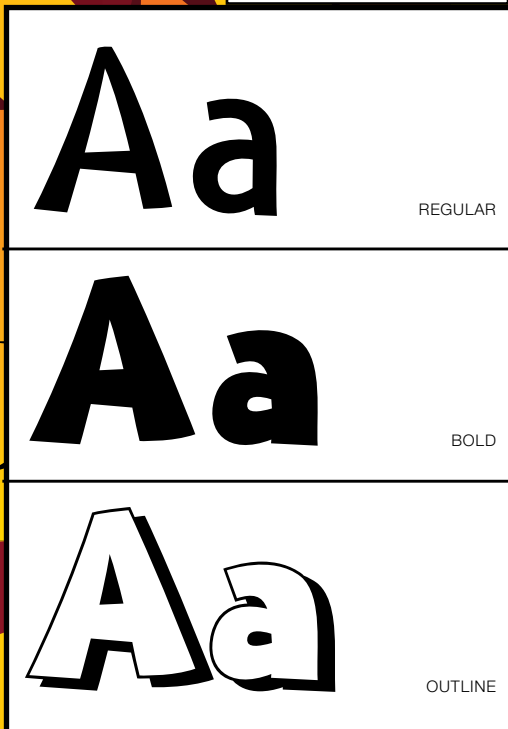




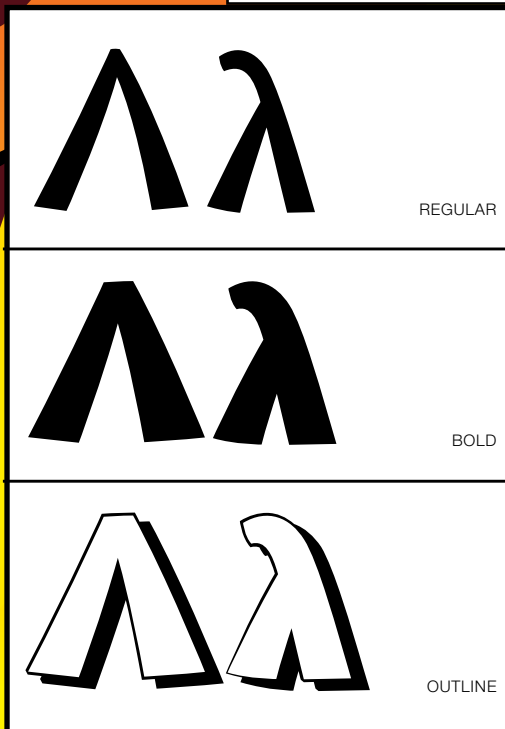
**BANG!**  
**BANG**

**Exclusive typeface  
family design  
from Typogama**

BANGBANG BASIC FORMS



BANGBANG CYRILLIC



BANGBANG GREEK



ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

BANG!  
BANG!

BANGBANG SPECIMEN

- 05 INTRODUCTION
- 12 CHARACTER SET
- 20 OPENTYPE FEATURES
- 30 NUMERALS
- 36 FONT IN USE

ААБВГДЕЖЗИЙКЛМНОПРСТУФХЦ  
ЧШЩЪЫЬЭЮЯЁЂЃЄЅІЇЈЉЊЋЌЎЃ  
абвгдежзийклмнопрстуфхцчшщъы  
ьэюяёђѓєѕіїјљњћќџѡѢ  
ΑΒΕΖΗΙΚΜΝΟΡΤΧΪΓΔΘΛΞΠΣΥΦΧΨΩ  
αβγδεζηθικλμνξοπρςστυφχψω  
άόείηύώϐϑϒϓϔϕϖϗϘϙϚϛϜϝϞϟϠϡϢϣϤϥϦϧϨϩϪϫϬϭϮϯϰϱϲϳϴϵ϶ϷϸϹϺϻϼϽϾϿϠϡϢϣϤϥϦϧϨϩϪϫϬϭϮϯϰϱϲϳϴϵ϶ϷϸϹϺϻϼϽϾϿ

урама  
разнобуквица  
hamburgetfont  
ГРАММА  
РАЗНОБУКВИЦА  
HAMBURGEFONTS

## Introduction

The inspiration for this design started with a graphic design project where the client wanted to use what they called a 'fun' font, Comic sans being obviously named as an example. I decided the best option would be to design my own solution, hence the Bangbang font family.

Despite a simple concept and technique, I quickly got more involved in the project as I worked on the basic letterforms but also researched the world of comics. I was amazed by the vast and complex field where some visuals seemed familiar, like the Marvel series, but a large range where complete revelations of styles and themes. The end result of my research being the creation of a particularly serious and complete, absurd font, Bangbang!

## Weights & styles

What had started as a bold, wide font for display use, was expanded into a full family that included both a thinner regular weight, that could be used in a text setting, but also a true italic style. The main reasoning was that despite the typeface's obvious irregular setting, the font did work quite well in text settings, so adding the extra weights helped offer more options for a text layout.

While testing the first exports of the Bangbang design, I started to think about an outline additional style for the font; I liked the idea of having a title variant of the font. After a few trials, I set upon only using the bold cut as the base for the outline, it's thick stroke and low contrast was the best suited for the outline variant; the result was a third overall style for the font family that added that extra comic side to the design that was starting to become very serious!

This family was designed to feature a range of numerals, from Oldstyle to tabular numbers and superscript or subscript forms. This allows a designer a choice between the 2 styles will setting text, the Tabular being more suited for capitals or grids.

## Language support

As I was working on the lighter style, I started to think more about this design as a truly functional font, I had successfully set a few design projects in the typeface and started to explore the possibility of including a larger language support. Having already worked on a few Cyrillic fonts, I could quite rapidly see the base forms of that script in my letters, but the flowing and manuscript style of the forms made me equally look into the Greek script. As opposed to both the Latin & Cyrillic forms, greek letters still bear a strong influence from manuscript letters, there is a touch of looseness in the shapes that seemed to suit my direction with the Bangbang typeface. The resulting forms mean that the Bangbang typeface family can be used in a large range of languages, each font being available in ISO 1, 5 and 7, covering most European and eastern European scripts.

## Opentype features

This typeface was conceived as an Opentype font from the outset, the aim being to use the features to add variables, hence more character and unpredictability, to the letterforms.

With that in mind, a large series of Opentype options were explored, the first being the use of Alternate letters whereby each repeating letter is automatically replaced by another form. This feature not only adds variety to the design but also gives the designer setting text or logotypes even more options in their layouts. The feature works across all language settings.

An obvious second feature was to use the Ligature option for more problematic connections, such as Ti or Fi, but since the forms were providing some interesting solutions, I worked on a few more combinations to showcase other common letter combinations.

officials

LIGATURE

evenan

ALTERNATE

ALTERNATE

Think

SWASH

SWASH

Since the 2 first features had worked quite well, I was by now getting quite involved in my serious ridiculous design and thought since I had gone this far, it would be fun to have a few extra Swash letterforms. Not only would this allow me to keep working on more glyphs, that had become quite enjoyable, but it more importantly added an extra style feature that could be used to distinguish titles from text, for example.

Having viewed a large amount of cartoons and such themed designs, I kept going back to a very iconic TV series, the Batman from the 1970's. I still

POW!

think the show was a strange, but actually quite fantastic in it's curiosity, in the way that it mixed real video footage with cartoon sound effects with a backdrop of ridiculous costumes in light of the more contemporary cartoon heros. Probably driven by a desire to add a last punch to the design, I thought that by adding a series of onomatopoeia logo glyphs would just be a great cap to the project; a sort of hidden Pow inside the font that only an intrusive designer will find; and maybe apply.

Bangbang is therefore a fun, laid back design that can be used for text settings or in larger sizes. Due to the wide range of weights and Opentype features, the typeface can be used with a great variety and options.

A comic  
typeface  
with some  
SERIOUS  
features



KAPOW





Psalta is a contemporary Blackletter design that is built on a narrow, condensed structure and features a large weight range, from a hairline light weight to a dark, heavy bold version.

BANGBANG  
TYPEFACE

SPECIMEN

PAGE 16

SPECIMEN

BANGBANG REGULAR

Hamburgefonts

BANGBANG ITALIC

*Hamburgefonts*

BANGBANG BOLD

**Hamburgefonts**

BANGBANG BOLD ITALIC

***Hamburgefonts***

BANGBANG OUTLINE

Hamburgefonts

BANGBANG OUTLINE ITALIC

*Hamburgefonts*

Psalta equally features a complete cyrillic character set that is directly built into the OpenType font.

BANGBANG  
TYPEFACE

SPECIMEN

PAGE 17

SPECIMEN

BANGBANG BOLD

**Typographic design**

BANGBANG REGULAR

Типографские дизайн

BANGBANG BOLD

**Типографские дизайн**

BANGBANG OUTLINE

Типографские дизайн

**zzzzWAP!!**

BANGBANG REGULAR

τυπογραφικό σχεδιασμό

BANGBANG BOLD

**τυπογραφικό σχεδιασμό**

BANGBANG OUTLINE

τυπογραφικό σχεδιασμό



Psalta is a contemporary Blackletter design that is built on a narrow, condensed structure and features a large weight range, from a hairline light weight to a dark, heavy bold version.

BANGBANG  
TYPEFACE

SPECIMEN

PAGE 18

SPECIMEN

BANGBANG REGULAR

In the year 2069, peace has swepted across the world after years of battle with the evil warlord, Bitmap. Having finally succumbed during an epic battle with Bezierbeast, the alliance of vectorica had manage to assert their democratic society to the world. Letters lived in peace and harmony, free to roam the globe and enriched by their linguistic or visual variety. Prosperity had gradually returned to the embattled lands. Following years of solid leadership, Opentypo was ageing and looking to pass on the leadership

8pt

BANGBANG REGULAR

In the year 2069, peace has swepted across the world after years of battle with the evil warlord, Bitmap. Having finally succumbed during an epic battle with Bezierbeast, the alliance of vectorica had manage to assert their democratic society to the world. Letters lived in peace and harmony, free to roam the globe and

12pt

BANGBANG REGULAR

In the year 2069, peace has swepted across the world after years of battle with the evil warlord, Bitmap. Having finally succumbed during an epic battle with Bezierbeast, the alliance of vectorica had manage to assert their democratic society to the world. Letters lived in peace and harmony,

16pt

Psalta equally features a complete cyrillic character set that is directly built into the Opentype font.

BANGBANG  
TYPEFACE

SPECIMEN

PAGE 19

SPECIMEN

BANGBANG REGULAR

In the year 2069, peace has swepted across the world after years of battle with the evil warlord, Bitmap. Having finally succumbed during an epic battle with Bezierbeast, the alliance of vectorica had manage to assert their democratic society to the world. Letters lived in peace and harmony, free to roam the globe and enriched by their linguistic or visual variety. Prosperity

28pt

BOOM!

¾ POPULATION  
(SMART)

*Bezier Beast*  
GOOD VS EVIL

<2010>  
Vectorville

Over the next few pages, you will discover the various OpenType features included in this font, they range from Ligatures or Alternate letters to the more adventurous Titling Alternates that can spice up your design!

ALTERNATES

AVA

A	▶	A	a	▶	a
B	▶	B	b	▶	b
C	▶	C	c	▶	c
D	▶	D	d	▶	d

LIGATURES

office

EB ED EF EX ET FA Fj Fj  
Fu KA LA RA TT Ti Tj ff  
ffi ffj ffi fj fu fr ft gg  
if it rt rf ta th ti tj ts  
tt tti tty tu tv tw tx ty  
tz www zz

LIGATURES

figures

ALTERNATES

EXTRAVAGANT

LIGATURES

of style

OLDSTYLE NUMERALS

tel: +41 22 362 78 95

LIGATURES

fun task

LIGATURES & ALTERNATES

SWASH **Avert**

---

A E J K L Q R T  
T Z & f P g g h  
h j k m n n q t &  
y

**The Thing**  
*officiality*  
**EEYOW!**  
**EXPRESSION**  
OF FORMS PERMITTED  
**EDWARD**  
[www.information.com](http://www.information.com)



The main hidden feature of the Bangbang font is the Titling Alternate feature that allows a quick insertion of onomatopoeias within the text with a simple click. These composed forms give a real zest of life to any design and can be fun to use in a large range of settings.

BANGBANG  
TYPEFACE

SPECIMEN

PAGE 28

OPENTYPE

KAPOW!

SWASH

AIIEEE!! AWK!! ARRRGH! BANG!  
BONK!! BOOM! BOFF! BIFF!!  
CRUNCH! CLANK! EEEYOW!  
GLURPP! KAPOW! OOOFF!  
OUCH! PAM! POP! POW!  
PLOP! RIP!! SPLAT! SCREECH!!  
UGGH! VRONK! VROOM!!  
WIZZZ!! WHACK!! ZAP!!! ZLONK!  
ZLOTT! zzzZWAP!!

AVAILABLE AT [WWW.TYPOGAMA.COM](http://WWW.TYPOGAMA.COM)

BANGBANG  
TYPEFACE

SPECIMEN

PAGE 29

OPENTYPE



BANGBANG  
TYPEFACE

SPECIMEN

PAGE 30

NUMERALS

BANGBANG  
TYPEFACE

SPECIMEN

PAGE 31

NUMERALS



This typeface family features a complete set of numerals, from Oldstyle to Tabular lining and lastly the exponents. Each style can be easily selected by the OpenType tab that equally allow the use of the Fraction feature.

NUMERALS

Nº 1

0 1 2 3 4 5 6 7 8 9

{ 1 2 3 9 3 0 5 }

0 1 2 3 4 5 6 7 8 9

7<sup>th</sup> July 2061

0 1 2 3 4 5 6 7 8 9

NUMERALS

1 3 8 9

TABULAR

1 3 8 9

TABULAR LINING

{ 23+78=101 }

LIGATURES

5/60

0/1 1/2 2/3

3/4 4/5 5/6

6/7 7/8 8/9

9/0

1 (0)343 932

2 (0)917 483

3 (0)263 765

4 (0)882 634

5 (0)332 901

6 (0)456 485

7 (0)736 121







Intially conceived as a display typeface, Bangbang also works well in smaller text sizes but principally in it's regular weight. With a strong letter differentiation, set text will remain legible despite the wonky and wild appearance of the letterforms.

**BANGBANG  
TYPEFACE**

SPECIMEN

PAGE 38

FONT IN USE

12PT/12PT In the year 2069, peace has swepted across the world after years of battle with the evil warlord, Bitmap. Having finally succumbed during an epic battle with Bezierbeast, the alliance of vectorica had manage to assert their democratic society to the world.

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17PT/17PT In the year 2069, peace has swepted across the world after years of battle with the evil warlord, Bitmap. Having finally succumbed during an epic battle with Bezierbeast, the alliance of vectorica had manage to assert their democratic society to the world. Letters lived in peace and harmony, free

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25PT/25PT In the year 2069, peace has swepted across the world after years of battle with the evil warlord, Bitmap. Having finally succumbed during an epic battle with Bezierbeast, the alliance of vectorica had manage to assert their democratic society to the world. Letters lived in peace and harmony, free to roam the globe and enriched by their linguistic or visual variety. Prosperity had gradually returned to the embattled lands. Following years of

**BANGBANG  
TYPEFACE**

SPECIMEN

PAGE 39

FONT IN USE

32PT/32PT

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**BOLD** In the year 2069, peace has swepted across the world after years of battle with the evil warlord, Bitmap. Having finally succumbed during an epic battle with Bezierbeast, the alliance of vectorica had manage to assert their democratic society to the world.

**REGULAR** Letters lived in peace and harmony, free to roam the globe and enriched by their linguistic or visual variety. Prosperity had gradually returned to the embattled lands. Following years of solid leadership, Opentypo was ageing and looking to pass on the leadership of Glyphica to a trusted partner.

**ITALIC** *The council had a clear favorite, Webfonti, who was viewed by many as a fair and just member who would lead the alliance into the new digital superage.*

**OPENTYPO**  
**GLYPHICA COUNCIL**  
**2069**

the new digital superage  
**COME TO THE DARK SIDE**

**ARRRGH!**  
**EVIL WARLORD**  
*a battle of epic proportions*

# Vectorville under attack!

42PT

10PT BY MICHAEL PARSON, SUN. 12TH JAN 2069

12PT In the year 2069, peace has swepted across the world after years of battle with the evil warlord, Bitmap. Having finally succumbed during an epic battle with Bezierbeast, the alliance of vectorica had manage to assert their democratic society to the world. Letters lived in peace and harmony, free to roam the globe and enriched by their linguistic or visual variety. Prosperity had gradually returned to the embattled lands. Following years of solid leadership, Opentypio was ageing and looking to pass on the leadership of Glyphica to a trusted partner. The council had a clear favorite, Webfonti, who was viewed by many as a fair and just member who would lead the alliance into the new digital superage.

# Vectorville под атакой!

ME MICHAEL PARSON, HΛIO. 12, ΓENAPH

В год 2069, мир был sweeped по всему миру после нескольких лет битвы со злом военачальник, Bitmap. После, наконец, подда-лась во время эпической битвы с Bezierbeast, союз vectorica было управлять отстаивать свои демократического общества в мире. Письма жили в мире и согласии, свободно бродят по миру и обогащается их языковой или визуальное разнообразие. Процветание постепенно возвращается в боевую готовность земель. После многих лет твердого руководства, Opentypio был старения и хотят передать руководству Glyphica к надежным партнером. Совет был явным фаворитом, Webfonti, которая рассматривается многими как честного и справедливого члена, который будет руководить

# Vectorville κάτω από την επίθεση!

ΜΑΪΚΛ ΠΑΡΣΟΝ, ΣΟΛΗΝΤΑ. 12 ΙΑΝΒΑΡΥ 2069



Κατά το έτος 2069, έχει sweeped ειρήνη σε όλο τον κόσμο μετά από χρόνια μάχη με τον κακό πολέμαρχο, Bitmap. Αφού τελικά υπέκυψε κατά τη διάρκεια μια επική μάχη με Bezierbeast, η συμμαχία της vectorica είχε καταφέρει να διεκδικήσει δημοκρατική κοινωνία τους με τον κόσμο. Επιστολές ζούσαν σε ειρήνη και αρμονία, χωρίς να περιφέρονται τον κόσμο και εμπλουτίζεται από τη γλωσσική ποικιλία ή οπτική τους. Ευημερία είχε επιστρέψει σταδιακά στις εμπόλεμη γη. Μετά από χρόνια σταθερής ηγεσίας, Opentypio η γήρανση και θέλει να περάσει από την ηγεσία του Glyphica σε έναν αξιόπιστο συνεργάτη. Το συμβούλιο είχε ένα ξεκάθαρο φαβορί, Webfonti, ο οποίος θεωρείται από πολλούς ως μια δίκαιη και μόνο μέλος που θα οδηγήσει τη συμμαχία στο νέο ψηφιακό superage.

26PT

**In the year 2069, peace has sweeped across the world after years of battle with the evil warlord, Bitmap. Having finally succumbed during an epic battle with Bezierbeast, the alliance of vectorica had managed to assemble an army of peacekeepers.**

*In the year 2069, peace has sweeped across the world after years of battle with the evil warlord, Bitmap. Having finally succumbed during an epic battle with Bezierbeast, the alliance of vectorica had managed to assemble an army of peacekeepers.*

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26PT

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26PT

**В год 2069, мир был sweeped по всему миру после нескольких лет битвы со злом военачальника Bitmap. После, наконец, поддалась во время эпической битвы с Bezierbeast, союз vectorica был способен собрать армию миротворцев.**

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# The fight for Bezier county starts

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В год 2069, мир был swepted по все- му миру после нескольких лет бит- вы со злом военачальник, Bitmap. После, наконец, поддалась во вре- мя эпической битвы с Bezierbeast, союз vectorica было управлять от- ставивать свои демократического общества в мире. Письма жили в мире и согласии, свободно бродят по миру и обогащаются их языковой или визуальное разнообразие. Про- цветание постепенно возвращается в боевую готовность земель. После многих лет твердого руководства, Opentypo был старения и хотяя передать руководству Glyphica к надежным партнером. Совет был

Κατά το έτος 2069, έχει swepted ειρήνη σε όλο τον κόσμο μετά από χρόνια μάχη με τον κακό πολέμαρ- χο, Bitmap. Αφού τελικά υπέκυψε κατά τη διάρκεια μια επική μάχη με Bezierbeast, η συμμαχία της vectorica είχε καταφέρει να διεκδι- κήσει δημοκρατική κοινωνία τους με τον κόσμο. Επιστολές ζούσαν σε ει-ρήνη και αρμονία, χωρίς να περιφέ-ρονται τον κόσμο και εμπλουτίζεται από τη γλωσσική ποικιλία ή οπτική τους. Ευημερία είχε επιστρέψει στα-διακά στις εμπόλεμη γη. Μετά από χρόνια σταθερής ηγεσίας, Opentypo η γήρανση και θέλει να περάσει από την ηγεσία του Glyphica σε έναν αξιό-



**And then, suddenly**

**BOOM!**

a large explosion was heard

**A lonely**

**SCREECH!!!**

whistled through the night air

**KAPOW!**

typogama

**Bangbang Typeface**

by Michael Parson

6 weights

Display / Text

[www.youworkforthem.com](http://www.youworkforthem.com)

Specimen Layout: Michael Parson

Text & visuals: Michael Parson

Font used: Bangbang

Longer text & notes set in

Helvetica Neue.

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Typogama / Parson Research

